



KRISTI YAMAGUCHI'S

FAMILY LITERACY FESTIVAL

September 5, 2026
9:30 AM - 4:30 PM



**A literacy collaboration
between Kristi
Yamaguchi's
Always Dream, the
San José Public Library
Foundation, and
Children's Discovery
Museum of San José**





KRISTI YAMAGUCHI'S

**FAMILY
LITERACY
FESTIVAL**

San José Public Library

Kristi Yamaguchi's
ALWAYS DREAM**Presenting
Sponsor!****Literary
Masterpiece
\$15K
3 available**

Positioned on All Marketing as "Kristi Yamaguchi's Family Literacy Festival" Presented by "XXX"

Press Release Inclusion

Most Prominent Recognition in All Printed and Day-of-Event Materials

VIP Tabling Opportunity with Company Branding Recognition

Employee Volunteer Opportunities Day-Of-Event

Special Social Media Recognition by Kristi Yamaguchi (group post)
*Seen by approximately 200,000 followers

Sponsor Logo/Name Recognition on Promotional Materials (if sponsorship received before July 1)

Digital Recognition on Social Media and eNewsletter Across All 3 Orgs
*Seen by approx. 159,000 followers

Digital Recognition on Website Across All 3 Orgs

Number of Event Tickets

SPONSORSHIP LEVELS

Associate your organization with three very strong and recognizable brands: Kristi Yamaguchi's Always Dream, the San José Public Library Foundation, and the Children's Discovery Museum.

**Instant
Classic
\$10K****Best
Seller
\$5K****Chapter
Sponsor
\$2.5K****Page
Sponsor
\$1K****24 tickets****12 tickets****8 tickets****6 tickets****4 tickets**



Kristi Yamaguchi's signature Annual Family Literacy Festival, in collaboration with the San José Public Library Foundation and Children's Discovery Museum, serves to promote literacy and remind families of the importance of reading.

The 4th Annual Family Literacy Festival will be held on Saturday, September 5, 2026 at Children's Discovery Museum (located in Downtown San José) from 9:30am to 4:30pm. Families can enjoy all the Museum has to offer along with celebrity and author story readings, hands-on activities and art projects, and family-friendly entertainment. This is all included with your special event day admission ticket to Children's Discovery Museum on September 5.

In addition to appearances by Olympic Gold Medalist and children's book author Kristi Yamaguchi, past celebrity guests have included San José Mayor Matt Mahan, award winning children's book authors, Olympic and professional athletes, performances by Disney's Choo Choo Soul & Grammy Award winning Alphabet Rockers, and appearances by some of your favorite local mascots from the San José Sharks and San José Earthquakes!

It is our sincere desire that you will partner with us by sponsoring Kristi Yamaguchi's 2026 Annual Family Literacy Festival. This signature back-to-school event presents a wonderful opportunity to associate your organization with three very strong and recognizable brands: Kristi Yamaguchi's Always Dream, San José Public Library Foundation, and Children's Discovery Museum.

Please contact Jodie Pulliam at jodie.pulliam@sjplf.org or 408-808-2130 for more information. We appreciate your consideration and support of this exciting event and look forward to your positive response.

Thank you,

Dawn Coppin, CEO
San José Public Library Foundation

