



THE SAN JOSÉ PUBLIC LIBRARY FOUNDATION PRESENTS

# Signature Author Event 2025 *featuring* Vicky Nguyen Event Sponsorships

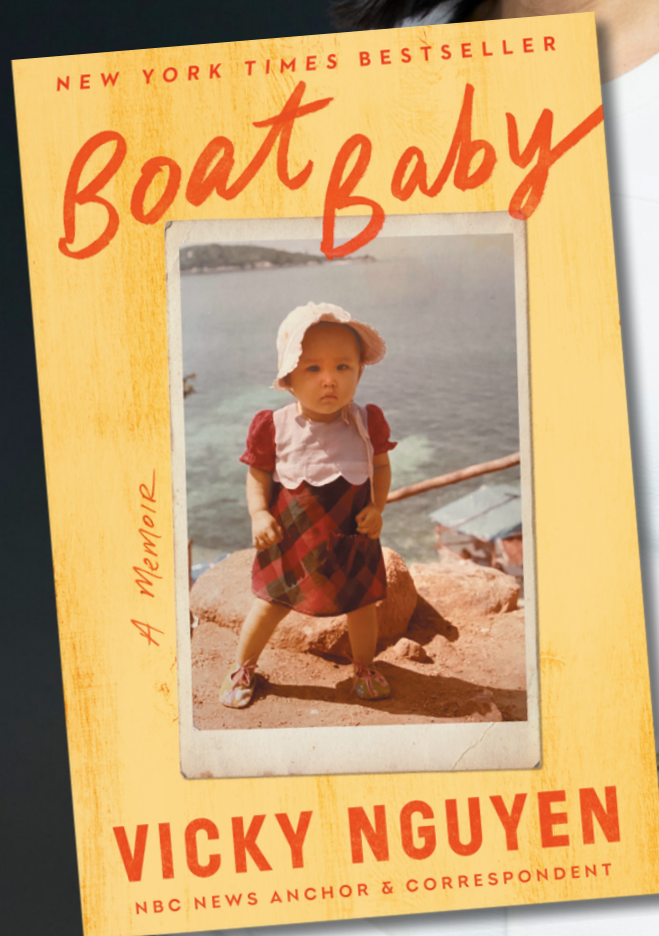
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SATURDAY,  
NOVEMBER 15<sup>TH</sup>, 2025

DOWNTOWN SAN JOSÉ,  
CALIFORNIA

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[sjplf.org/AuthorEvent2025](https://sjplf.org/AuthorEvent2025)





Join NBC News Daily Anchor and Chief Consumer Investigative Correspondent Vicky Nguyen as she shares the inspiration behind her debut memoir, *Boat Baby*, and insights on leadership and resilience. Aiming to raise crucial funds and awareness for the San José Public Library, this event brings together an adult (21+) audience, including elected officials and executives from Silicon Valley. Last year, we welcomed 250 attendees, over 10 state and local officials, and 25 leaders from major Bay Area companies. Due to high demand, tickets sold out weeks before the event!

Sponsorship Tiers & Benefits

	1K Sponsor	2.5K Sponsor	5K Sponsor	10K Sponsor	15K Sponsor
Number of Included Event Tickets	2	4	6	10	20
Number of Autographed Author's Books	2	4	6	10	20
Donor Logo/Name in SJPLF's Annual Report	✓	✓	✓	✓	✓
Donor Logo/Name in Printed Event Program	✓	✓	✓	✓	✓
Donor Logo/Name and URL Link on Website		✓	✓	✓	✓
Social Media Recognition as Sponsor		✓	✓	✓	✓
Recognition as Sponsor in All Print & Digital Event Communications			✓	✓	✓
Acknowledgement from the Podium				✓	✓
Opportunity to Include Branded Item in VIP Gift Pack Distributed to Guests				✓	✓
Opportunity to Speak at the Podium					✓
Most Prominent Recognition in All Digital and Printed Event Collateral					✓
Name Recognition on the LCD Screen at a Library Branch for 2025-2026					✓
Press Release Inclusion					✓

We are excited to extend a unique sponsorship opportunity to connect your organization with influential audiences and enhance your community impact and recognition through our Signature Author Event. This event celebrates education, literacy, and community while raising critical funds for the San José Public Library, which currently ranks 26th out of 30 Bay Area library systems in per capita funding. Sponsorship provides high-visibility opportunities and the chance to support transformative Library initiatives that impact 100,000+ people served by donor-funded programs each year.

For sponsorship questions, please contact Jodie Pulliam at [jodie.pulliam@sjplf.org](mailto:jodie.pulliam@sjplf.org) or 408.808.2081. Thank you for considering this impactful partnership with the San José Public Library Foundation to foster a more educated, engaged, and equitable community.

Warm regards,

*[Signature]*

Dr. Dawn Coppin  
Chief Executive Officer  
San José Public Library Foundation



Vicky Nguyen on NBC Bay Area with Garvin Thomas



Vicky Nguyen on the Today Show



Book signing at Signature Author Event 2024 featuring Chef Martin Yan

Why Sponsor?

- ✓ **Visibility & Recognition**  
High-profile exposure at the event and in promotional materials.
- ✓ **Influential Audience**  
Opportunities to connect with local electeds, company/corporate executives, and community leaders.
- ✓ **Community Investment**  
Directly support SJPLF's mission to drive digital empowerment, build the workforce, enable lifelong learning, and promote diverse arts and culture.