



San José Public Library  
Foundation

20  
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Annual  
Report



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*City of San José*

## Our Mission

The San José Public Library Foundation provides advocacy, financial support, and leadership to our public libraries and educational programs throughout San José to create an educated, equitable, and engaged community.

In 2020, we had the joy of seeing wonderful instances of humanity throughout our community as many San José Public Library Foundation advocates, like you, came together to aid our most vulnerable neighbors. We are incredibly proud and grateful for your support of the Library as it responded to emerging needs through online programs, expansion of digital access, and continued education resources for students of all ages.

Even as the Library's budget decreased and their staff were redeployed for other urgent City concerns, SJPLF was able to increase our funding for Library programs, services, and resources. Your support helped narrow the gap so that, together, we could help residents stay informed about where to find help and apply for benefits, how to better use technology to stay connected, ways to supplement distance learning, and an escape into stories. This was on top of work to improve voter engagement and a full Census count, all while maintaining our values of equity, community, sustainability, and creativity.

The year 2020 marked several other firsts – we launched SJ Access to increase digital inclusion citywide

by providing equipment and individual assistance to navigate the Internet at home; SJ Aspires enrolled the first two freshmen and sophomore high school classes to provide guidance and financial awards for college and career preparation; and we started our first permanent endowment, the Pat Dando Legacy Endowment Fund that will benefit children at the Almaden Branch Library.

This annual report is an opportunity to reflect upon all the good that you accomplished with your support of SJPLF in 2020. **You are essential to the Library's continued well-being** as we know the Library will be a vital resource enabling San José City to recover and thrive in the years to come. Your donations have served our residents well this year and make a brighter future possible. Thank you!



*J. Papier*  
**Jason Papier**  
*Board Chair*



*D. Coppin*  
**Dawn Coppin**  
*Executive Director*

# SJAccess

## Building Digital Equity

In the wake of COVID-19, the San José Public Library has adjusted its focus and pivoted to an increasingly online world. Simultaneously, SJPLF is working hard to ensure that social distancing does not exacerbate inequities in education or the local economy.

A key element of the Library's response to the pandemic is **SJ Access**, a City of San José initiative aimed at closing the digital divide in a time of distance learning and working from home. SJ Access provides residents and students with access to reliable internet service, free Wi-Fi, digital literacy programs, and more to help our city get connected.

Through special partnerships and SJPL's **Wi-Fi Hotspot** program, the City has enabled 12,800 student households to connect to distance learning



**3,000 hotspots**  
available for checkout to  
Library members



**12,800 hotspots**  
distributed to San José  
students and families



programs — and 3,000 additional hotspots are now available for checkout at the Library.

Meanwhile, the Library's **Maker[Space]Ship** – a mobile maker lab — has embarked on a “tour” of San José neighborhoods, providing technology access, education, and information services to vulnerable populations of all ages in culturally-appropriate ways.

Additionally, thanks to a partnership with HP, Inc., SJPLF and the Library collected more than 500 laptops and other devices to be refreshed for students and families in need through a **donation drive** at Express Pickup locations.

500+  
donated  
laptops!

Looking ahead to 2021, our libraries will be leveraged as Wi-Fi hubs as part of a program to expand digital access equitably throughout San José.

*SJ Access is just one of the programs supported by your donations to the Library Foundation. You can read on to learn more about our impact over the past year or visit our website at [sjplf.org](http://sjplf.org).*

# SJ Aspires: Expanding Access to College



**725 Students**  
enrolled for 2020



**\$5,000**  
in micro-scholarships  
available per student

Only 30% of San José students complete a postsecondary program within 6 years of their high school graduation, and San José's public high school students receive an average of 12 minutes of college counseling over their entire four-year tenure.

Targeting youth in underserved neighborhoods, SJPLF partnered with San José Mayor Sam Liccardo and the San José Public Library to launch SJ Aspires. This innovative program enables students to chart a path to academic success by providing performance-based micro-scholarships as well as individual mentorship and counseling.

After a successful pilot in 2019 with 260 students, SJ Aspires was expanded in 2020 to a cohort of 725 students, including the entire W.C. Overfelt High School Class of 2024 and the sophomore class at San José High. A new website scheduled to launch in early 2021 will offer an interactive, gamified, portal for students to track their progress.

Thanks to generous support from our donors, we



**VITO CHIALA**, *Principal*, William C. Overfelt High School

were also able to increase available micro-scholarships from \$500 to \$5,000 per student. To date, 59 SJ Aspires students have claimed more than \$26,000 in scholarships awards, and all of them are enrolled in community or four-year colleges and universities.

“SJ Aspires really shows the City of San José embracing our students and their potential — and not just embracing them with words, but embracing them in a substantive way by providing funding to help them continue their education.”



“Now I can apply for a medical assistant position at a hospital versus a clinic to increase my annual salary. I also plan to pursue my education to become an LVN and hopefully an RN afterwards.”



**NOEMI LOPEZ, CLASS OF 2021**



## Career Online High School

More than 17% of San José adults do not have a high school diploma, which is a significant barrier to advancement in a job or career, earning power, and achieving a higher education.

To address this need, SJPLF partners with the California State Library to fund Career Online High School (COHS). COHS gives adults the opportunity to earn an accredited high school diploma and a career certificate on their own

schedule and anywhere that internet access is available.

In 2020, San José Public Library’s COHS awarded 32 diplomas and has now graduated 107 adult learners since launching in 2016. With a 75% completion rate, it is the highest-rated Career Online High School Program in the country.



**75% completion rate**  
#1 program in the country



**107 graduates**  
since February 2016

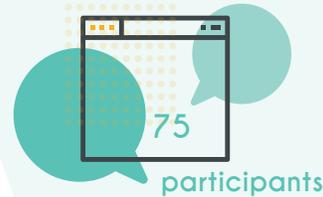


Through the City of San José's landmark Education and Digital Literacy Strategy (EDL), SJPLF continues to work closely with the San José Public Library to develop a continuum of programs that removes barriers to learning and career advancement from birth to adulthood...

## Early Education

### WEE Programs

**20-30 multilingual online programs per week** during shelter in place, averaging 75 participants



**SJPL Virtual Homework Center** served 120 students with 621 tutoring sessions beginning in Summer 2020

# K-12 Education

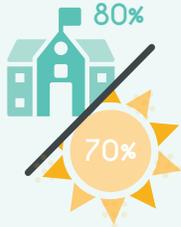
## SJ Learns



883  
students

**Grants supported**  
883 students in 13 elementary schools in under-resourced neighborhoods

80% of participants demonstrated **academic growth**, and 70% of summer students **avoided the "summer slide"**



## Coding5K Challenge



**Virtual Summer Camps** served 124 students, including the first camp for ages 5-7

**4,478 students** joined 248 live and online coding courses



## SJ Aspires



**725 Students** enrolled for 2020

## Civic Engagement

### SJ Engage



141 teen participants  
in person and online  
at all 25 branches

77% reported an  
increase in knowledge  
and confidence  
with civic engagement



## Adult Education

### Partners in Reading



83% of more than  
300 adult learners met  
at least one of their  
personal literacy  
goals

### Career Online High School (COHS)

107 graduates  
since Feb. 2016



## Working Scholars

## SJPL Works



75% completion rate  
**#1 program in the country**

**6 graduates** of Career Online High School currently enrolled in online degree program



96% of 3,500 program participants reported **gaining knowledge** to help achieve their business and career goals

**221 people** received direct career or business reference **assistance**, and **150** received **one-on-one consultations**



San José Public Library Foundation gratefully acknowledges the following supporters for their commitment to our libraries through gifts received in 2020.

### Library Tier - \$100K+



Anonymous  
Google Community Grants Fund  
Dave Wehner  
Anonymous

**\*\*Multi-year gift**

### Folio Tier - \$50K+



### Hardback Tier - \$25K+

Milligan Family Foundation

### Paperback Tier - \$10K+

Cisco Systems, Inc.  
PayPal, Inc.  
United Way of the Bay Area

### Board Book Tier - \$5K+

Anne Raimondi  
Anonymous  
Flagship Facility Services, Inc.  
Jason and Susan Papier  
JESY Foundation  
Legacy San José Alviso Youth Foundation

## Picture Book Tier \$1K+

Adam and Holly Albert

Alexei Kosut and Laura Back

Anonymous

Anthony Rodriguez

Carol Ann McGriff

Charles and Nancy Geschke

Connie and Thomas Scatchard

Constance von Muehlen

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Richard Burt

Vladimir Brouk and Lilia Brouk

Weston and Leigh Schmidt

Willow Glen Education  
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Yvette and Robert Abatecola

## Matching Gift Companies

Adobe Systems Inc.

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Applied Materials

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Chan Zuckerberg

Cisco Systems, Inc.

eBay Inc.

The GE Foundation

Google Inc.

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LinkedIn Matching Gifts Program

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Thermo Fisher Scientific

Palo Alto Networks

Ventana Medical Systems

VMware Foundation

Xilinx, Inc.

# Legacy Society

We are so grateful for the generosity and forethought of these supporters who have informed us they have included the San José Public Library Foundation in their estate plans:

**Rose Crimi** (*pictured below*)

**Susan J. Devencenzi**

**Tom & Carol Langston**

**Patty & Stephen Z L Tsai**

**Patricia & Richard Wolfe**

*Please let us know if your name is missing from this list so we can update our records*



# Pat Dando Legacy Endowment Fund

Pat Dando (1946-2017) served on the San José City Council for ten years, including a term as Vice Mayor, where she was a fierce and fearless advocate for the San José Public Library.

After her passing, Pat's friends, family, and colleagues formed the Pat Dando Legacy Endowment Fund to memorialize Pat's love of children and education.



SJPLF is proud to be the home for this endowment, which will support children's programs, resources, and materials at the Almaden Branch Library.

You can learn more on our website at [sjplf.org/pat-dando-endowment](https://sjplf.org/pat-dando-endowment)

For more information about joining the SJPLF Legacy Society or creating an endowment to support the San José Public Library, please contact Development Director Nicole Chitty at [nicole.chitty@sjplf.org](mailto:nicole.chitty@sjplf.org).

Pat Dando's husband Bob sits with her sculpture

# 2020 Financial Snapshot



Corporate	\$3,099,642	56.8%
Government	\$1,136,135	20.8%
Foundation	\$642,240	11.8%
Individuals	\$470,763	8.6%
Other	\$110,954	2.0%
<b>Total Revenue</b>	<b>\$5,459,734</b>	<b>100%</b>



Program	\$2,546,538	85.9%
Management	\$213,985	7.2%
Fundraising	\$205,290	6.9%
<b>Total Expenses</b>	<b>\$2,965,813</b>	<b>100%</b>
Net Revenue	\$2,493,920	

## Balance Sheet

Assets: \$6,749,984    Liabilities: \$1,223,511

Net Assets: \$5,526,473

*Numbers above are unaudited. For our most recent financial audit, please visit [sjplf.org](http://sjplf.org).*

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