



KRISTI YAMAGUCHI'S

# FAMILY LITERACY FESTIVAL

# SATURDAY SEPTEMBER 7 2024

9:30am - 4:30pm

A literacy collaboration between Kristi Yamaguchi's Always Dream, the San José Public Library Foundation and Children's Discovery Museum of San José



San José Public Library  
Foundation



Kristi Yamaguchi's  
ALWAYS DREAM



Children's  
Discovery  
Museum  
of San Jose





Kristi Yamaguchi's signature Annual Family Literacy Festival, in collaboration with the San José Public Library Foundation and Children's Discovery Museum, serves to promote literacy and remind families of the importance of reading.

The 2nd Annual Family Literacy Festival will be held on Saturday, September 7, 2024 at Children's Discovery Museum (located in Downtown San José) from 9:30am to 4:30pm. Families can enjoy all the Museum has to offer along with celebrity and author story readings, hands-on activities and art projects, and family-friendly entertainment. This is all included with your special event day admission ticket to Children's Discovery Museum on September 7.

In addition to appearances by Olympic Gold Medalist and children's book author Kristi Yamaguchi, past celebrity guests have included Polina Edmunds (U.S. Silver Figure Skating Champion), Maia & Alex Shibutani (Olympic Bronze Medalists), award winning children's book authors Jennifer Fosberry, Tim McCanna, Maggie Tokuda-Hall, John Casselberry & Madeline Connor, performances by Grammy Award winning Alphabet Rockers and AndyZ, and appearances by some of your favorite local mascots from the San José Sharks and San José Earthquakes!

It is our sincere desire that you will partner with us by sponsoring Kristi Yamaguchi's 2024 Annual Family Literacy Festival. This signature summer event presents a wonderful opportunity to associate your organization with three very strong and recognizable brands: Kristi Yamaguchi's Always Dream, San José Public Library Foundation, and Children's Discovery Museum.

Please contact Jodie Pulliam at [jodie.pulliam@sjplf.org](mailto:jodie.pulliam@sjplf.org) or 408-808-2130 for more information. We appreciate your consideration and support of this exciting event and look forward to your positive response.

Thank you,

Dawn Coppin, CEO  
San José Public Library Foundation





# SPONSORSHIP LEVELS

	<b>Literary Masterpiece "Presenting Sponsor"</b> <b>\$15K</b> <b>3 available</b>	<b>Instant Classic</b> <b>\$10K</b>	<b>Best Seller</b> <b>\$5K</b>	<b>Chapter Sponsor</b> <b>\$2.5K</b>	<b>Page Sponsor</b> <b>\$1K</b>
Positioned on All Marketing as "Kristi Yamaguchi's Family Literacy Festival" Presented by "XXX"					
Press Release Inclusion					
Most Prominent Recognition in All Printed and Day-of-Event Materials					
Meet & Greet with Celebrity Guests					
Employee Volunteer Opportunities Day-Of-Event					
Special Activity Station Sponsor Recognition					
Special Social Media Recognition by Kristi Yamaguchi ( <i>group post</i> )					
Sponsor Logo/Name Recognition on Promotional Materials ( <i>if sponsorship received before July 1</i> )					
Digital Recognition on Social Media and eNewsletter for All 3 Orgs					
Digital Recognition on Website for All 3 Orgs					
Number of Event Tickets	<b>24 tickets</b>	<b>12 tickets</b>	<b>8 tickets</b>	<b>6 tickets</b>	<b>4 tickets</b>

**Associate your organization with three very strong and recognizable brands: Kristi Yamaguchi's Always Dream, the San José Public Library Foundation, and the Children's Discovery Museum.**