

San José Public Library Foundation presents

MARTIN YAN

BEST of YAN CAN COOK

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Jeal wring Chef Martin Yan

Top 100 Asian Favorites

Asian

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San José City Hall Rotunda September 21st, 2024 11 AM to 1 PM



We're thrilled to announce our upcoming Signature Author Event featuring celebrity Chef Martin Yan. Together, we aim to raise crucial funds and awareness for the Library.

The San José Public Library system ranks 26th out of 30 Library Systems in the Bay Area in per capita funding. This shortfall impacts transformative educational programs and resources within the Library.

The San José Public Library Foundation is dedicated to bridging these funding gaps and enhancing access to educational programs and resources across the community. Through collaborations with public libraries, schools, and community-based organizations, we strive to expand opportunities for all.

We invite you to get involved and join us as an event sponsor. By partnering with us, your company will enjoy prominent visibility and recognition.

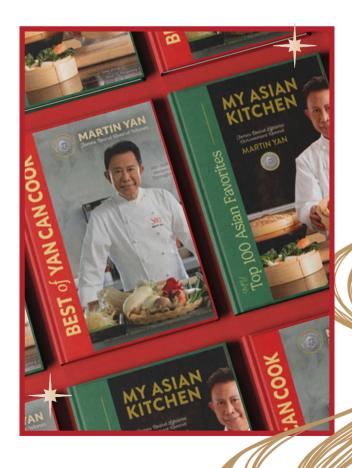
At this event, Chef Martin Yan will perform an entertaining cooking demonstration while sharing the inspiration behind his 30+ cookbooks. Guests will enjoy a lunch featuring Chef Yan's award-winning menu.

Autographed copies of his newest releases "Best of Yan Can Cook" (2023) and "My Asian Kitchen" (2024) will be available. Chef Martin Yan is one of the most recognizable chefs in the culinary world and we anticipate a large turnout.

For more information, please contact Corporate Partnerships Senior Manager Jodie Pulliam at jodie.pulliam@sjplf.org or 408-808-2130.

Thank you,

Dr. Dawn Coppin Chief Executive Officer The San José Public Library Foundation



Sponsorship Tiers

Benefit	1K Sponsor	2.5K Sponsor	5K Sponsor	15K Sponsor	30K Title Sponsor (Only 1 available)
Number of Included Luncheon Tickets	2	4	6	10	20
Complimentary Signed Author's Book for You and Your Guests	2	4	6	10	20
Donor Logo/Name in SJPLF's Annual Report	Y	Y	Y	Y	Y
Donor Logo/Name in Printed Event Program	Y	Y	Y	Y	Y
Donor Logo/Name and URL Link on Website		Y	Y	Y	V
Social Media Recognition as Sponsor		X	V	Y	V
ogo Recognition as Sponsor in All Print and Digital Communications for the Event			V	X	Y
Acknowledgement from the Podium				Y	Y
Complimentary VIP Gift Pack Including Idditional Author's Cook Book AND Chef- Grade Knives Set for You and Your Guests				10	20
Dpportunity to Include a Branded Item in VIP Əift Pack		VI	p	Y	X
Opportunity to Speak at the Podium		Gift P			Y
Nost Prominent Recognition in all Digital and Event Collateral	YAN CAN COOK			NET ADDR	V
Positioned on All Marketing as "Signature Author Event" Presented by "XXX"	co	graphed py of in Can Cook"		nature	Y
Name Recognition on the LCD Screen at a .ibrary Branch for 2024-2025		1 Diamor Sharpeni Tool		Knife	X
Press Release Inclusion	< 611540 San José, C				V