



San José Public Library
Foundation

2022 Annual Report

Educate



Empower



Engage



Letter from Board President Scott Whelton + CEO Dawn Coppin

Wow! With your support, the Library Foundation achieved so much in 2022 that we had a hard time fitting it all into this year's overview. We're proud to say that 2022 was the most successful year for the San José Public Library Foundation (SJPLF) so far. **You, our donors, provided a depth of resources to the Library that we have not seen before.** We achieved new highs in the number of people we reached, the number and breadth of programs supported by SJPLF, and in the expansion of our fundraising activities.

Last year, the Board of Directors embarked upon a new strategic plan with bold goals to guide us through 2024. We aim to educate, empower, and engage 100,000 people every year by increasing and diversifying our fundraising, raising our public profile, and building our organizational capacity.

As we look to 2023, we're excited to see the Library's evolving role as a community anchor and incubator of democracy. **The public library is one of the last places**

that is truly free and open to all. It is for that reason we have focused our attention on programs that educate, empower, and engage our entire community to achieve their dreams. We're eager to continue this work and look forward to sharing more stories with you of the beneficial impact your gift has for everyone in San José.

Thank you for placing your confidence and trust in us. We could not have reached this level of success without your support!




Scott Whelton
Board Chair




Dawn Coppin
Chief Executive Officer



Congratulations to the San José Public Library Foundation upon celebrating its 35th anniversary and raising \$35 million to support and strengthen the San José Public Library!

Through advocacy and fundraising, the Foundation plays a significant role in helping the Library generate and advance a variety of critical programs and services for our diverse communities. From supporting adults who seek to obtain their high school diploma to helping students pave their own pathway to a higher education – the depth of support provided by the Foundation has been truly unparalleled.

The Foundation has also worked alongside the Library to offer free access to information, digital connectivity, and learning opportunities for all residents. They have helped create funding streams to increase program capacity and resources, especially in the city's lower-resourced communities.

A Message from the City Librarian

The Foundation's commitment to advancing library services has impacted our more than 700,000 members of all ages across the 10th largest city in the nation. We are so fortunate to have a Foundation that actively engages as a partner to innovate and find new ways to sustain and grow the many transformational programs we offer.

As you read through this annual report, you will notice how their support integrates into everything we do.

On behalf of the Library team and our grateful communities, I am pleased to express my thanks to the Foundation staff, executive board, corporate partners, and donors like you. Together, we continue to ensure that our libraries are relevant, equipped to transform lives, and maintained as a trusted resource that so many depend on.



Jill Bourne
San José City Librarian

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Our Mission

SJPLF provides advocacy, financial support, and leadership to our public libraries and educational programs throughout San José to create an educated, engaged, and empowered community.

EDUCATE

SJPLF supports a variety of education and enrichment programs that serve residents of all ages, from infants to seniors, making every Library a center for lifelong learning.

ENGAGE

SJPLF enhances the Library's role as the heart of the community, strengthening its function as a dependable and vibrant neighborhood gathering place—a trusted hub for sharing ideas, resources, and information.

EMPOWER

SJPLF programs envision true equity by fortifying community members with the knowledge and skills to actively participate in democracy, bolstering their ability to move along life's path or to chart a new course entirely.

35th Anniversary Year Wrap-Up

SJPLF was thrilled to celebrate our 35th anniversary in 2022. In recognition of this accomplishment SJPLF hosted a gala at the Dr. Martin Luther King Jr. Library in downtown San José. It was a joyful evening as our community came together to support the Library. There were 330 attendees and \$335,000+ was raised!



Educate: Resilience Corps

Resilience Corps is a workforce development program that provides living wage jobs and professional development to young adults aged 18-26 who are living in San José's low-resourced census tracts. Resilience Corps Associates (RCAs) are hired and placed with expanded learning partner organizations across the city.



2,000+

K-12 students in under-resourced San José neighborhoods are served each school year.



160

Since the program's inception in March 2021, SJPLF has employed 160 RCAs.

“

The living wage impact with this job helps me to be more sustainable, successful, and confident towards my own financial goals.... [As an RCA] I was able to create impactful experiences and memories for the students I teach while being able to continue to have a growth mindset towards building my own dream career pathway as a future Public Health Educator.

CHRISTIAN JOHN A.



Educate: SJ Learns

The San José Learns Initiative (SJ Learns) was created in response to low academic performance among students in low-income communities in San José, where approximately half of third graders are not proficient in English Language Arts, Reading, and Mathematics, and nearly 5,000 transitional kindergarten through third grade (TK-3) students lack access to free, quality, school-based after school programs. SJ Learns aims to bolster academic achievement by developing a variety of promising and innovative expanded learning programs for San José students in TK-3, particularly those from low-income families.



I love the program. I've seen my son's progress in fluency and comprehension, and it has also helped him with his language development. He is more talkative!

GERALDINE, PARENT



85%

Assessments showed that 85% of program participants in grades K-3 who participated in the program increased their reading level or had no reading loss since the beginning of the year.



73%

Assessments showed that 73% of the program participants in grades 1st - 3rd increased or maintained their math scores.

Educate: Career Online High School

Career Online High School (COHS) is a nationally accredited program that enables San José adults to earn a high school diploma and career certificate. COHS is entirely online, allowing students to complete it on their own schedule, at home with family support, or anywhere with internet access. Additionally, students receive coursework support from an academic coach and guidance on job search and preparation from SJPL Works. SJPLF partners with the California State Library and other generous sponsors to provide full scholarships for qualified students.



Corina's life was transformed by COHS. Hear her story by scanning this QR code with your smartphone camera!



75%

graduation rate, highest in the nation.



150

In 2022 COHS celebrated its 150th graduate with an accredited high school diploma and career certificate.



Educate: Coding5K Challenge

The Coding5K program provides a series of workshops, activities, and incentives that encourage active and engaged STEAM learning year-round. Coding5K provides access to digital literacy and education when youth are not in school, specifically through free high-quality coding, robotics, and computer science experiences including bootcamps, summer camps, and more.



Coding5K Summer Camp



Offered at all 25 Library branches



21,000+ San José youth participants (since 2018)



4,000 unduplicated students this year



70% of students have improved their knowledge of coding as measured by a learning assessment tool

Engage: Partners in Reading

Literacy continues to be one of the leading indicators for success, impacting nearly all aspects of a person's life — from academics to socio-economic status, health, participation in government and civics, and more. Partners in Reading (PAR) provides an individualized education to adults whose literacy levels are below the high school level to improve their English reading and writing skills. Participants work one-on-one with a tutor who helps them set and meet their own personalized goals.



122 learners this year.



3,800+ hours of instruction from their tutors.

Literacy Day



When I emigrated from Jamaica, I couldn't read... and it made me feel like I was nothing in this world. I signed up with PAR, and they assigned my first and only tutor, Ms. Barbara. I learned and accomplished a lot, like getting my driver's license, a job, reading, citizenship, and even starting my own business. Ms. Barbara never gave up on me... What I enjoy the most at PAR is that they don't stop until they get you to read!



FITZROY, PAR PARTICIPANT

Summer Learning

Engage: Summer Learning / SJPL Works

SJPL Works



61,585 total participants 2022



22,500 prize books distributed to the SJ community



Registration was up **71%** systemwide compared to 2021.



2,200+ participants across **640+** business and career programs.



73% of participants strongly agree that they learned something new that is helpful to establishing a business or advancing their career.

"Your assistance with interview preparation and resume review was extremely helpful. I was offered an executive-level position and a \$30K raise. Thank you very much to you and your team for the great work you are doing helping people like me. It's incredible that one can receive top-notch coaching absolutely for free. I greatly appreciate all your work! "

PROGRAM PARTICIPANT



Empower: Early Education (Ages 0-5)

The Family, Friend, and Neighbor (FFN) Caregiver Support Network connects caregivers of children aged 0-5 to learning and workforce development opportunities and a peer community. Programming is designed to remove systematic barriers, foster a diverse and inclusive environment for all. The Urban Libraries Council selected the FFN Caregiver Support Network for its 2021 Top Innovation in the Education- Adults category.



FFN graduation



Thank you for establishing such a warm and wonderful FFN community. As a returning FFN member, I cannot tell you how proud I am to be a part of our FFN community. It's my honor to have the FFN program in my life.

JULIA, FFN PARTICIPANT



99%

of program participants reported increased confidence in their role as a caregiver.



90%

of participants earned their pediatric CPR/first aid certification.



2,700+

hours of professional development hours this year

Wee Program



556

Total Storytimes



22,869

Total Attendance

Empower: SJ Access

San José Access is designed to help households with little or no internet access get connected by partnering with school districts and businesses, installing outdoor Wi-Fi access at libraries and community centers, distributing new and refurbished devices, and providing education in multiple languages to improve digital literacy.



1,500 Chromebooks in circulation



15,000+

hotspots used by students and San José residents.



95%

check out rate of hotspots and Chromebooks.



When COVID-19 forced schools to close, Eva realized she needed help with technology. SJ Access was there to provide free hot spots for check out and offer digital literacy classes in her native Spanish language. This helped Eva feel more comfortable asking questions in class and prepared her to help her children with online school.

Empower: SJ Aspires

San José Aspires serves high school students from low-income families in underserved San José neighborhoods. Students are empowered to pursue college and career readiness by completing activities to earn up to \$5,000 in post-secondary education scholarships. SJPLF works with generous corporate partners to promote, expand, and host events that provide mentorship and career development for SJ Aspires students.



5,500

awards claimed



\$475,000

earned by students



After high school, I have plans on going to college. My family didn't get to go to college and SJ Aspires is really helping me turn my dreams into reality. Without any of these scholarships or financial support I wouldn't be able to go to college.

JORGE, STUDENT



SJ Aspires Event





Scan the QR Code to watch this moment!

Advocacy

At the start of 2022, reduced operating hours were still in effect at all San José libraries. In March, SJPLF called on its supporters, urging the city to restore the Library's hours to pre-pandemic levels. Our community was heard; hours were greatly restored in June, and in October they were expanded. For the first time in Library history, sixteen branch libraries opened on Sundays. This *unprecedented* expansion would not have been possible without the advocacy work from SJPLF and our passionate supporters.

2022 Financial Snapshot



Individuals	\$588,282	5%
Foundation	\$881,192	7%
Corporate	\$1,999,268	16%
Government	\$8,935,502	71%
Other	\$146,074	1%
Total Revenue	\$12,550,318	100%



Program	\$4,542,049	80%
Management	\$460,908	8%
Fundraising	\$679,613	12%
Total Expenses	\$5,682,570	100%
Net Revenue	\$6,867,748	

Balance Sheet

Assets: \$16,562,112 Liabilities: \$823,700
 Net Assets: \$15,738,412

Numbers above are unaudited. For our most recent financial audit, please visit sjplf.org.

Ways to Support the Library Foundation

Visit sjplf.org/ways-to-give/ for more



Epilogue Society

We are so grateful for the generosity of these supporters who have included SJPLF in their estate plans:

- Rosie and Carlos Cofre
- Rose Crimi Muench
- Susan J. Devencenzi
- Tom & Carol Langston
- Trang Doan Nguyen
- Andrew Boyle
- Patty & Stephen Z L Tsai
- Patricia & Richard Wolfe
- John K. Paulson
- Mitchell Stuart
- Viola Yuen-Yung Quach

Donor Spotlight: Pullela Family

Padma and Venkat Pullela have a personal connection to their local Village Square library, which is a community centerpiece for their friends and family. The Pullelas want to ensure Village Square continues to be a social hotspot and hub of learning for everyone. We are thankful for their generosity and grateful for their passionate support of the Library. **If you're interested in opportunities to have your name displayed at your local library, please contact nicole.chitty@sjplf.org.**



San José Public Library Foundation gratefully acknowledges the following supporters for their commitment to our libraries through gifts received in 2022.

Leader Tier \$250K+



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C O M P A N Y

In memory of
Susan Renzel Carter



SAMSUNG

#CaliforniansForAll
YouthJobsCorps

Library Tier \$100K+



Padma & Venkat Pullela

Folio Tier \$50K+



the David &
Lucile Packard
FOUNDATION



Milligan Family Foundation

Hardback \$25K+



Lupita Garcia-Reilley and James Reilley
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Michie and Scott Kimizuka

Paperback \$10K+



City of San José
District 4

Board Book \$5K+



Legacy San José Alviso
Youth Foundation

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