San José Public Library Foundation

35th Anniversary

The year 2022 marks the San José Public Library Foundation's 35th anniversary. Over the past 35 years, The Foundation has raised more than $35 million to support our libraries and its programs that benefit our community members by preparing children for kindergarten to serving aging adults, truly encompassing what it means to provide lifelong access and support.

> ***The older I get the more convinced I am of the importance and power of libraries - to make information available to everyone. I appreciate all of your San Jose Library Foundation staff and what you do. Thank you! - Claire M. (Donor)***

We could not accomplish this impactful work without the help and support from you! Will you join us by sponsoring our upcoming Fundraising Gala to continue to help our community for the next 35 years?

The Foundation's 35th Anniversary Fundraising Gala will be held on Thursday, October 20, 2022, at the Dr. Martin Luther King Jr. Library (located in downtown San José). Enjoy a whimsical storybook evening with entertainment, cocktails, dinner, live auction and raffle, testimonies from those who have benefited from the library's programs, and also partake in fun library program activities yourself! All monies raised will benefit the San José Public Library Foundation, a 501(c)(3) non-profit organization dedicated to supporting our libraries and creating an educated, equitable, and engaged community for all.

It is my sincere desire that you will partner with me and the Library Foundation by becoming a sponsor of this important event. We want to use this event as an opportunity to visit old friends and introduce new friends to the Library Foundation.

Please contact Jodie Pulliam at jodie.pulliam@sjplf.org or 408-808-2130 for more information. We appreciate your consideration and support of this exciting event and look forward to your positive response.

Thank you,

Dawn Coppin
Executive Director, The San José Public Library Foundation

35th GALA SPONSORSHIP LEVELS

	Champion $50K	Leader $25K	Changemaker $10K	Advocate $5K
Event Benefits				
VIP Post-Event Reception				
Most Prominent Recognition in all Digital and Event Collateral				
Speaking Opportunity / Live Remarks During the Event				
Co-Creation of Signature Cocktail (1 Available)				
Special Station Sponsorship (4 Available)				
Press Release Inclusion				
Sponsor Name on Printed and Digital Event Invitations (if sponsorship received before Aug 1)				
VIP Reserved Seating During Program				
Acknowledgement Signage at Event				
Number of Event Tickets & Valet Parking	**20 tickets**	**10 tickets**	**6 tickets**	**4 tickets**
Post-Event Benefits				
Host a curator led “Library at Lunch” collections presentation at your office				
Private, customizable, docent-led tour of MLK Library for up to 15 people				
Opportunity for 100-word feature in select email promotions				
Opportunity to book complimentary off-site meeting space at one of our 25 branches	**twice/year**	**once/year**	**once/year**	
Name recognition on the LCD screen at the library for 2022	**In all 25 branches**	**In 5 branches**	**In 1 branch**	
Digital Recognition on Website, Social Media, and eNewsletter				
Recognition in SJPLF Annual Report				

For more information on how you can support the event, please contact jodie.pulliam@sjplf.org

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