Board of Directors

Jason Papier
Board Chair
Werba Rubin Papier
Wealth Management, LLC

Muoi Tran Landivar
Vice Chair
Palo Alto Networks

Constance von Muehlen
Secretary
Alaska Airlines

Scott Whelton
Treasurer
Ernst & Young LLP

Stephanie Birondo
PricewaterhouseCoopers LLP

Erica Fensom
Adobe

John Hogan
Excite Credit Union

Stephen Kline
Attorney at Law

Jay Landrum
Berliner Cohen

Meri Maben
Santa Clara County
CEDAW Task Force

Anne Raimondi
Guru Technologies, Inc.

Anthony Rodriguez
City Year

Kimberly Ellis-Thompson
KeeWest Associates Public Relations

Amar D. Vedi
Google Inc.

Pat Wolfe
Retired, R.N.

Stephanie Birondo
PricewaterhouseCoopers LLP

Kendra O’Donoghue
Chief Advancement and Impact Officer,
City of San José

Our Mission

The San José Public Library Foundation provides advocacy, financial support, and leadership to our public libraries and educational programs throughout San José to create an educated, equitable, and engaged community.

Staff

Dawn Coppin
Executive Director

Nicole Chitty
Development Director

Peter Allen
Communications Coordinator

Kavitha Kavuri
Database and Grant Administrator

Our Mission
In 2020, we had the joy of seeing wonderful instances of humanity throughout our community as many San José Public Library Foundation advocates, like you, came together to aid our most vulnerable neighbors. We are incredibly proud and grateful for your support of the Library as it responded to emerging needs through online programs, expansion of digital access, and continued education resources for students of all ages.

Even as the Library’s budget decreased and their staff were redeployed for other urgent City concerns, SJPLF was able to increase our funding for Library programs, services, and resources. Your support helped narrow the gap so that, together, we could help residents stay informed about where to find help and apply for benefits, how to better use technology to stay connected, ways to supplement distance learning, and an escape into stories. This was on top of work to improve voter engagement and a full Census count, all while maintaining our values of equity, community, sustainability, and creativity.

The year 2020 marked several other firsts – we launched SJ Access to increase digital inclusion citywide by providing equipment and individual assistance to navigate the Internet at home; SJ Aspires enrolled the first two freshmen and sophomore high school classes to provide guidance and financial awards for college and career preparation; and we started our first permanent endowment, the Pat Dando Legacy Endowment Fund that will benefit children at the Almaden Branch Library.

This annual report is an opportunity to reflect upon all the good that you accomplished with your support of SJPLF in 2020. **You are essential to the Library’s continued well-being** as we know the Library will be a vital resource enabling San José City to recover and thrive in the years to come. Your donations have served our residents well this year and make a brighter future possible. Thank you!

Dawn Coppin  
Executive Director  

Jason Papier  
Board Chair  

Dawn Coppin  
Executive Director
SJAccess
Building Digital Equity

In the wake of COVID-19, the San José Public Library has adjusted its focus and pivoted to an increasingly online world. Simultaneously, SJPLF is working hard to ensure that social distancing does not exacerbate inequities in education or the local economy.

A key element of the Library’s response to the pandemic is **SJ Access**, a City of San José initiative aimed at closing the digital divide in a time of distance learning and working from home. SJ Access provides residents and students with access to reliable internet service, free Wi-Fi, digital literacy programs, and more to help our city get connected.

Through special partnerships and SJPL’s **Wi-Fi Hotspot** program, the City has enabled 12,800 student households to connect to distance learning.

- **3,000 hotspots** available for checkout to Library members
- **12,800 hotspots** distributed to San José students and families
programs — and 3,000 additional hotspots are now available for checkout at the Library.

Meanwhile, the Library’s Maker[Space]Ship — a mobile maker lab — has embarked on a “tour” of San José neighborhoods, providing technology access, education, and information services to vulnerable populations of all ages in culturally-appropriate ways.

Additionally, thanks to a partnership with HP, Inc., SJPLF and the Library collected more than 500 laptops and other devices to be refreshed for students and families in need through a donation drive at Express Pickup locations.

Looking ahead to 2021, our libraries will be leveraged as Wi-Fi hubs as part of a program to expand digital access equitably throughout San José.

SJ Access is just one of the programs supported by your donations to the Library Foundation. You can read on to learn more about our impact over the past year or visit our website at sjplf.org.
Only 30% of San José students complete a postsecondary program within 6 years of their high school graduation, and San José’s public high school students receive an average of 12 minutes of college counseling over their entire four-year tenure.

Targeting youth in underserved neighborhoods, SJPLF partnered with San José Mayor Sam Liccardo and the San José Public Library to launch SJ Aspires. This innovative program enables students to chart a path to academic success by providing performance-based micro-scholarships as well as individual mentorship and counseling.

After a successful pilot in 2019 with 260 students, SJ Aspires was expanded in 2020 to a cohort of 725 students, including the entire W.C. Overfelt High School Class of 2024 and the sophomore class at San José High. A new website scheduled to launch in early 2021 will offer an interactive, gamified, portal for students to track their progress.

Thanks to generous support from our donors, we were also able to increase available micro-scholarships from $500 to $5,000 per student. To date, 59 SJ Aspires students have claimed more than $26,000 in scholarships awards, and all of them are enrolled in community or four-year colleges and universities.

“SJ Aspires really shows the City of San José embracing our students and their potential — and not just embracing them with words, but embracing them in a substantive way by providing funding to help them continue their education.” — Vito Chiala, Principal, William C. Overfelt High School
More than 17% of San José adults do not have a high school diploma, which is a significant barrier to advancement in a job or career, earning power, and achieving a higher education.

To address this need, SJPLF partners with the California State Library to fund Career Online High School (COHS). COHS gives adults the opportunity to earn an accredited high school diploma and a career certificate on their own schedule and anywhere that internet access is available.

In 2020, San José Public Library’s COHS awarded 32 diplomas and has now graduated 107 adult learners since launching in 2016. With a 75% completion rate, it is the highest-rated Career Online High School Program in the country.

“No I can apply for a medical assistant position at a hospital versus a clinic to increase my annual salary. I also plan to pursue my education to become an LVN and hopefully an RN afterwards.”

NOEMI LOPEZ, CLASS OF 2021
Through the City of San José’s landmark Education and Digital Literacy Strategy (EDL), SJPLF continues to work closely with the San José Public Library to develop a continuum of programs that removes barriers to learning and career advancement from birth to adulthood…

- **WEE Programs**
  - 20-30 multilingual online programs per week during shelter in place, averaging 75 participants

- **SJPL Virtual Homework Center**
  - Served 120 students with 621 tutoring sessions beginning in Summer 2020
4,478 students joined 248 live and online coding courses.

883 students

Grants supported 883 students in 13 elementary schools in under-resourced neighborhoods.

80% of participants demonstrated academic growth, and 70% of summer students avoided the “summer slide”.

124 students

Virtual Summer Camps served 124 students, including the first camp for ages 5-7.

4,478 students

4,478 students joined 248 live and online coding courses.

725 Students

enrolled for 2020.
Civic Engagement

**SJ Engage**

- 141 teen participants in person and online at all 25 branches
- 77% reported an increase in knowledge and confidence with civic engagement

**Partner in Reading**

- 83% of more than 300 adult learners met at least one of their personal literacy goals

**Career Online High School (COHS)**

- 107 graduates since Feb. 2016
6 graduates of Career Online High School currently enrolled in online degree program

96% of 3,500 program participants reported gaining knowledge to help achieve their business and career goals

221 people received direct career or business reference assistance, and 150 received one-on-one consultations

75% completion rate #1 program in the country
San José Public Library Foundation gratefully acknowledges the following supporters for their commitment to our libraries through gifts received in 2020.

**Library Tier - $100K+**
- JAY PAUL COMPANY
- City of San Jose, Capital of Silicon Valley
- KLA Foundation
- Sharks Foundation
- Anonymous
- Google Community Grants Fund
- Dave Wehner
- Monika Bickert

**Folio Tier - $50K+**
- Apple
- CETF, California Emerging Technology Fund
- Foundation
- SJW, San Jose Evergreen Community College District
- Silicon Valley Community Foundation

**Hardback Tier - $25K+**
- Milligan Family Foundation

**Paperback Tier - $10K+**
- Cisco Systems, Inc.
- PayPal, Inc.
- United Way of the Bay Area

**Board Book Tier - $5K+**
- Anne Raimondi
- Anonymous
- Flagship Facility Services, Inc.
- Jason and Susan Papier
- JESY Foundation
- Legacy San José Alviso Youth Foundation

**Multi-year gift**
Jean M. Herriges and Julie Tranchina
Joan Ruvolo and Peter Hilton
Joseph and Mary Ann Ramirez
Kashiba Desai Charitable Foundation
Kimberly Ellis
Marylou Avanzino
Matt Kamkar
Meri Maben
Michael Francini and Alys Milner
Muoi Tran Landivar
Patricia and Richard Wolfe
Rebecca Turner and Erik Soule
Rose Crimi
Rosie and Carlos Cofre
Ryan Woodley
Scott and Carrie Whelton
Stephanie Birondo
Stephen Kline
Susan J. Devencenzi
Terry and Trudy Rose
The Trudell Family
Thomas J. and Lorraine Olson
Victoria Edises Burt and Richard Burt
Vladimir Brouk and Lilia Brouk
Weston and Leigh Schmidt
Willow Glen Education Foundation
Yvette and Robert Abatecola

Matching Gift Companies
Adobe Systems Inc.
Apple, Inc.
Applied Materials
Broadcom
Cadence Design Systems, Inc.
Chan Zuckerberg
Cisco Systems, Inc.
eBay Inc.
The GE Foundation
Google Inc.
IBM International Foundation
Intel Corporation
Kaiser Permanente Community Foundation
Lenovo
LinkedIn Matching Gifts Program
Metavante Corporation
NetApp
Netflix Inc.
Nvidia
The Omidyar Group
Thermo Fisher Scientific
Palo Alto Networks
Ventana Medical Systems
VMware Foundation
Xilinx, Inc.
Pat Dando Legacy Endowment Fund

Pat Dando (1946-2017) served on the San José City Council for ten years, including a term as Vice Mayor, where she was a fierce and fearless advocate for the San José Public Library.

After her passing, Pat’s friends, family, and colleagues formed the Pat Dando Legacy Endowment Fund to memorialize Pat’s love of children and education.

SJPLF is proud to be the home for this endowment, which will support children’s programs, resources, and materials at the Almaden Branch Library.

You can learn more on our website at sjplf.org/pat-dando-endowment

For more information about joining the SJPLF Legacy Society or creating an endowment to support the San José Public Library, please contact Development Director Nicole Chitty at nicole.chitty@sjplf.org.

Pat Dando’s husband Bob sits with her sculpture.

Legacy Society

We are so grateful for the generosity and forethought of these supporters who have informed us they have included the San José Public Library Foundation in their estate plans:

Rose Crimi (pictured below)
Susan J. Devencenzi
Tom & Carol Langston
Patty & Stephen Z L Tsai
Patricia & Richard Wolfe

Please let us know if your name is missing from this list so we can update our records.
2020 Financial Snapshot

**Balance Sheet**

- **Assets:** $6,749,984
- **Liabilities:** $1,223,511
- **Net Assets:** $5,526,473

**Support & Revenue**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate</td>
<td>$3,099,642</td>
<td>56.8%</td>
</tr>
<tr>
<td>Government</td>
<td>$1,136,135</td>
<td>20.8%</td>
</tr>
<tr>
<td>Foundation</td>
<td>$642,240</td>
<td>11.8%</td>
</tr>
<tr>
<td>Individuals</td>
<td>$470,763</td>
<td>8.6%</td>
</tr>
<tr>
<td>Other</td>
<td>$110,954</td>
<td>2.0%</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$5,459,734</strong></td>
<td>100%</td>
</tr>
</tbody>
</table>

**Expenses**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>$2,546,538</td>
<td>85.9%</td>
</tr>
<tr>
<td>Management</td>
<td>$213,985</td>
<td>7.2%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$205,290</td>
<td>6.9%</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$2,965,813</strong></td>
<td>100%</td>
</tr>
<tr>
<td>Net Revenue</td>
<td>$2,493,920</td>
<td></td>
</tr>
</tbody>
</table>

Balance Sheet:
- Assets: $6,749,984
- Liabilities: $1,223,511
- Net Assets: $5,526,473

*Numbers above are unaudited. For our most recent financial audit, please visit sjplf.org.*